



January 2017

Dear Market Vendor,

You are invited to participate in the 2017 Northeast Minneapolis Farmers Market, marking our 18th season of operation. We are open Saturdays, rain or shine, May 20th – October 21st, from 9 am – 1 pm. We proudly feature locally grown/produced fruits and vegetables, meats, eggs, fresh cut flowers, baked goods, jams, honey, prepared foods, arts and crafts, live music, children's activities and more.

The Northeast Farmers Market, notably the first community-based farmers market in the city, is an intimate gathering place in a residential neighborhood. Situated in the parking lot of St. Boniface Church, our space is shaded by mature trees and bordered by sidewalks. You'll find ample, easily accessible street parking for vendors and customers, though many of our guests like to walk or bike. The market is a casual place where an average of 1,800 weekly visitors can leisurely stroll from stall to stall as they mingle with friends, enjoy a prepared lunch, and get to know the locals who provide their healthy food and handmade goods.

The Northeast Market hosts 4 special events throughout the season. We advertise in local newspapers, neighborhood newsletters, through local businesses and direct mail to more than 5,000 Eastside Food Co-op members. Additionally, we actively promote through social media and our market website. In the past three years we were voted by the City Pages as one of the top ten farmers markets in the Twin Cities, top five by Minnesota Monthly, and one of the best farmers markets in America by The Daily Meal.

We would love to have you participate in our unique market place. If you'd like to give it a try without an extended commitment, our 5-Day vendor package is a great way to test the waters. If you have any questions, please feel free to contact me at: sarah@northeastmarket.org or 612-387-0527.

Sincerely,

Sarah Knoss
Northeast Minneapolis Farmer Market Manager