



## BENEFITS OF SPONSORSHIP

Sponsoring the Northeast Minneapolis Farmers Market is a smart, satisfying, and simple investment in your neighborhood. All rates are for the entire season, rain or shine, May 19 through October 20, 2018.

### **NEIGHBOR \$100 – \$249**

- Invitations to Northeast Farmers Market special events
- Window cling that designates your business or organization as a sponsor of Northeast Farmers Market
- Linked listing on weekly e-newsletters
- Linked listing on the Northeast Farmers Market web site

### **ENTHUSIAST \$250 – \$499**

Benefits above, PLUS

- Name listing on the sponsor sandwich boards that are highly visible every week at the Market

### **SUSTAINER \$500 – \$999**

Benefits above, PLUS

- Logo on the sponsor sandwich boards that are highly visible every week at the Market
- 250-word profile about your business or organization in one scheduled e-newsletter

### **PARTNER \$1,000 – \$2,499**

Benefits above, PLUS

- Free booth on your chosen sponsorship Saturday to sell or sample your wares and promote your business or organization
- 250-word profile and graphic in the e-newsletter for the week of your chosen Saturday sponsorship
- Up to two social media posts for events within your organization throughout the year

### **HOSPITALITY PARTNER \$2,500 and up**

Benefits above, PLUS

- Premier sponsorship at this level
- 500-word profile about your business or organization in one scheduled e-newsletter
- Special sponsor sandwich board with logo that designates your business or organization as a title sponsor
- Chowgirls Killer Catering is our exclusive hospitality sponsor for 2016–2019

### **TITLE SPONSOR \$2,500 and up**

Benefits above, PLUS

- Premier sponsorship at this level
- 500-word profile about your business or organization in one scheduled e-newsletter
- Special sponsor sandwich board with logo that designates your business or organization as a title sponsor
- Eastside Food Co-op is our exclusive grocery sponsor for 2018–2019

The Northeast Minneapolis Farmers Market is a 501(c)(4) Non-profit Social Welfare Organization. Donations to the NEFM are not deductible as charitable contributions for Federal income tax purposes. Consult an accounting professional to see if your contribution can be deducted as a marketing expense.